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Steve Smith - NFL All-Pro Wide Receiver is the ambassador for the House of Foods new **Touchdown Tofu website**.

While proving to world that real men eat tofu, Steve Smith is debunking misconceptions about the super food and reaching out to an untapped audience—men, youth and sports fans. I hope you are able to share news of this campaign with your readers. Soon the public will be able to enter to win signed memorabilia and tickets to an NFL game when they visit, www.touchdowntofu.com.