

Deerfield, IL
September 16, 2011
Print Circulation: 39,398
Online Circulation: 16,054 visitors/month

AHEAD OF WHAT'S NEXT
PROGRESSIVEGROCCER

[In Print](#) » [September 2011](#) » [Departments](#) » [What's Next](#)
Editors' Picks for Innovative Products



Grab and Go

Toddlers can easily get their recommended fill of fruit and vegetables with 100 percent natural Gerber Graduates Grabbers puree pouches, which offer two servings of either per pouch. An excellent source of vitamins C and E, the product comes in five flavor combinations, according to Fremont, Mich.-based Gerber, a Nestlé brand. The SRP for a 4.23-ounce pouch is \$1.59.

To find out more, visit www.gerber.com



Lord of the Ring

Lakeland, Fla.-based Tampa Maid offers calamari varieties to fit any foodservice application or pricing requirement. One prime example: Dipt'n Dusted Calamari Rings. They're encased in a light, home-style batter, and then evenly coated in seasoned flour to fry up crisp and crunchy every time. Other products include Italian-style Breaded

Calamari Rings and oven-ready versions of both varieties.

For more information, call 800-462-5896 or visit www.tampamaid.com



Stand Firm

House Foods America has expanded its non-GMO product line with Super Firm Tofu and Super Firm Cubed Tofu available in Premium and Organic varieties. The product line comes in unique orange packaging to set it apart from other tofu firmness levels. Additionally, the Garden Grove, Calif.-based company's Tofu Steak in Grilled and Garlic & Pepper varieties has been repackaged as part of the line. SRPs range from \$1.69 to \$1.99.

For more information, visit www.house-foods.com



Smooth Operator

Clean, crisp Seagram's Smooth, a line of premium flavored malt beverages with 5 percent alcohol by volume from Rochester, N.Y.-based North American Breweries, comes in four easy-drinking flavors: Classic Lemonade, Limeade, Pomegranate Lemon, and Tea Lemonade & Mango. The product is available in 12- and 24-count variety packs of 11.2-ounce bottles retailing for a suggested \$15.99 and \$26.99, respectively.

For more information, visit www.nabreweries.com



Sure Thing

Shoppers can now be certain they're buying organic bananas, thanks to San Diego-based Organics Unlimited. Tape on its hands of bananas includes a GS1 DataBar code with such information as the produce source and pricing, thereby enabling bananas to be weighed and scanned at the register, and, for grocers that use DataBar technology, eliminating

the need for individually stickered bananas.

For more information, visit www.organicsunlimited.com or call 619-710-0658.



Soup's On

Five chef-inspired chicken-based varieties have been added to Tualatin, Ore.-based Pacific Natural Foods' shelf-stable organic soup line featuring no added hormones or antibiotics. Available in easy-to-open, BPA-free 17.6-ounce Tetra Recart packages made with paper from

sustainably managed forests and boasting a 24-month shelf life, the soup retails for a suggested \$3.49 to \$3.69.

For more information, visit www.pacificfoods.com